



2021—A YEAR IN REVIEW

DECEMBER 2021

Dear Clients, Colleagues, and Friends,

Greetings and Happy Holidays from all of us at Summit Veterinary Advisors! As the holidays approach, we would like to take this opportunity to wish you and your loved ones a happy holiday season and peace, health, and prosperity in 2022.

When I wrote this letter last year, COVID vaccines were just being released, and we expected our lives to return to normal in 2021. But for the most part, the craziness that began in 2020 has shown no sign of letting up. With Delta and now the Omicron variants, it seems the novel coronavirus will be with us for Christmases “yet to come.”

This year Summit helped clients start new practices, buy practices, and transition associates into partners. We’ve helped managers and owners get a better understanding of which numbers matter the most and how to track and improve them. Some clients have sold to consolidators, and still others have expanded to new locations.

2021 has been a wild ride, but hold on to your hats – 2022 may be just as exhausting and frustrating as 2021. Or perhaps it will be exhilarating, rewarding, and joyful. While we can’t control our world, we can control our reactions to it. Assume good intent, practice kindness, and take care of yourself. Perhaps that last one should be a priority for all of us.

Whatever 2022 has in store, Summit is here for you. We look forward to connecting with you in the coming year at a national conference, a regional or state meeting, by phone, video call, or email. Until then, we thank you all for your trust, your friendship, and your commitment to the veterinary profession.

Thank you!
Summit Veterinary Advisors